



# FEDERATION OF GUJARAT INDUSTRIES

ISO 9001:2015 Certified

FGI Business Centre, Gotri-Sevasi Road, Khanpur, Nr. Sevasi, Vadodara-391 101, Gujarat, India.

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## FGI Bulletin Advertisement Tariff Schedule for 2023-24 (All in Colour)

Sr. No.	Type of Advertisement plan	Tariff (Rs.)
1.	One-time full page individual insertion	8,000/-
2.	One time half page individual insertion	4,500/-
3.	Yearly contract for the full page	20,000/-
4.	Yearly contract for the half page	12,000/-
5.	Yearly Contract for Last Premium Page	60,000/-
6.	Yearly Contract for Inside Front Cover	60,000/-
7.	Yearly Contract for Back Inside Cover	60,000/-
8.	Yearly Contract for Back Cover	1,50,000/-
<b>P.S. – 5% GST applicable</b>		

### Size of the Advertisement etc.

<b>Method of printing</b>	Computerized
<b>Frequency of publication</b>	Quarterly (4 issues during the year)
<b>Size of Bulletin</b>	28 cms x 22 cms
<b>Print Area</b>	24 cms x 18 cms
<b>Full Page</b>	24 cms x 18 cms
<b>Half Page</b>	½ of the above
<b>Vertical</b>	24 cms x 9 cms
<b>Horizontal</b>	12 cms x 18 cms

**Advertisements will be accepted in CDR, JPEG or PDF format only.**

Advertisement can be confirmed by transferring requisite payment through any of the following options: **(For Option 2 or 3 Please fill Advt. Release Form on Page 2 and send on [info@fgi.co.in](mailto:info@fgi.co.in))**

- 1) Choose advertising plan and complete payment through this link <https://rzp.io/l/4JJL00a>
- 2) Choose advertising plan and complete payment by drawing Cheque / DD in favour of **'Federation of Gujarat Industries'** payable at Vadodara.
- 3) Select advertising plan and deposit payment in FGI's Bank Account as per details mentioned here below:

<b>Account Name</b>	Federation of Gujarat Industries
<b>Bank Name</b>	ICICI BANK
<b>Branch</b>	Vadodara New Alkapuri Branch
<b>Bank Address</b>	Shop No: 33, Gotri - Sevasi Road, New Alkapuri, Vadodara Gujarat-390021
<b>Account Type</b>	Savings Account
<b>Account Number</b>	436501000249
<b>IFSC Code</b>	ICIC0004365