



**FEDERATION OF  
GUJARAT INDUSTRIES**

ISO 9001:2015 Certified



सत्यमेव जयते

GOVERNMENT OF INDIA  
MINISTRY OF MICRO,  
SMALL & MEDIUM ENTERPRISES

## AWARENESS PROGRAM

# MSME Sustainable (ZED) Certification Scheme

**Day & Date:** Tuesday, 11<sup>th</sup> October 2022 | **Time:** 04:00 to 06:00 PM (Followed by High-Tea)  
**Venue:** FGI Business Centre, Sevasi, Vadodara

The Hon'ble Ministry of MSME has revamped the ZED Certification scheme and has launched the new MSME Sustainable ZED Certification Scheme for MSMEs, which seeks to strengthen micro, small and medium enterprises (MSMEs) in the country with global standard ZED certification.

MSME Sustainable (ZED) Certification is an extensive drive to create awareness amongst MSMEs about Zero Defect Zero Effect (ZED) practices and motivate and incentivise them for ZED Certification while also encouraging them to become MSME Champions. Through the journey of ZED Certification, MSMEs can reduce wastages substantially, increase productivity, enhance environmental consciousness, save energy, optimally use natural resources, expand their markets, etc. MSMEs will also be motivated to adopt best practices in work culture, standardization of products, processes and systems etc. in order to enhance their global competitiveness and sustainability. The ZED Certification aims at enhancing the competitiveness of an MSME by assessment, modification through guidance, handholding and technological intervention. In the new scheme, the number of parameters has been trimmed as compared to the earlier scheme.

The new scheme provides several major subsidies and joining benefits as well as additional features of interest for the MSMEs.

### GUEST SPEAKERS:



**Mr. Ashis Kumar Padhi, IEDS**  
Assistant Director,  
MSME Development Institute,  
Ahmedabad.



**Mr. M. L. Suriya**  
QCI Certified ZED-Master Trainer  
and Consultant

### WHO SHOULD ATTEND AND HOW TO ATTEND?

We invite CEOs, MDs, Top Management, Decision Makers, Quality and Manufacturing Heads from MSME companies to participate in the event and know about the the scheme and the attractive subsidies available. Participation is free but prior registration is mandatory.

**Scan this QR code or click on the below given link to register for the event.**



### ATTRACTIVE SUBSIDY AVAILABLE FOR MSMEs

Micro Enterprises	80%
Small Enterprises	60%
Medium Enterprises	50%

Plus additional subsidy, ZED joining reward of Rs. 10,000/- and several benefits available. The same are briefly explained in the attached flyer and scheme catalogue (Link given below).



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